

# SARS BOD Meeting

## Meeting Minutes

May 27, 2016

Coeur d'Alene, ID

### 1. Attendance

Lara Wohllaib  
Don Walde  
Rich Campbell  
Mike Mallinen  
Scott Hislop  
Betty Wolf  
Chris Thompson (via phone)  
Jamie Landwehr  
Olivia Merithew

### 2. Open

- a. The meeting opened at 5:54.

### 3. Approval of Minutes

- a. The minutes from the previous board meeting will be approved via email.

### 4. Old Business

- a. None.

### 5. New Business

#### a. Program Director Report – Jamie

- i. Jamie provided a summary of the season from his point of view. He mentioned that our overall user group numbers were steady, despite a decline in numbers industry-wide. Part of our success is attributable to good cooperation from Schweitzer Mountain Resort. Another factor is the model Jamie has developed to keep the athletes interested and peaking at the right time. As a team, SARS was EEYSL and Buddy Werner Champions. Several individual athletes saw success as well. SARS sent five U14's and six U16's to regionals and one to 1 U19-U21 nationals.
- ii. The staffing restructuring worked well even though we were a coach under-staffed. The staff received professional training and education from Dr. Lester Keller which is important to keeping our coaches engaged and has a direct benefit on our athletes.
- iii. Collectively, our three fundraisers (Ski Swap, Dinner Auction, and Sponsorship Program) exceeded budget. Jamie stressed the importance to focus on these events in order to maintain club excellence and keep tuition manageable. Additionally, the races we hosted also brought in money for the club and despite some of the larger races having weather challenges, all were run well thanks in large part to our race crew. Jamie mentioned that we do need to be careful not to over-commit on races so we do not burn out our race crew and staff. It was also discussed that the races generate a lot of money for the community and for the mountain.

- iv. Jamie has performed end of season interviews with some of the key coaches; cleaned up race headquarters; and is now shifting gears into camps.
- b. Financial Report – Scott**
- i. Scott provided a financial overview of the club’s finances. We exceeded budget in places and did not meet budget in others. Overall the club is doing well due in large measure to the fact that Jamie manages club costs well. Scott passed out the financial reports and went through them and answered questions from the board. Scott discussed the different cash account balances and stated the levels are appropriate. We have no credit card debt.
- c. 2016/17 Staffing Plan Status Report – Jamie**
- i. Jamie is looking to add staff for next season both at the FIS and YSL levels and continues to look at the staffing to ensure we are building our club from the YSL level up and not focusing too much on the U16 and FIS level.
- d. Update on Building -- Rich/Jamie**
- i. The building committee put together a plan and provided that to SMR but we have not received comments back despite several follow up attempts. Jamie will continue to follow up with the mountain.
- e. Sponsorship progress update – Mike**
- i. Mike stressed the need to continue the effort to procure sponsorships club wide. He suggested Jamie send an early reminder to send to the club. Mike also will make an effort to identify a large regional business to sign to a multiple year sponsorship.
- f. Tammy Powell Scholarship – Lara/Jamie**
- i. Lara reported that Bryce Powell wrote a statement of purpose for the scholarship and the SARS Endowment has agreed to provide a scholarship or two in Tammy’s name. The scholarship committee will to come up with the application process and Bryce will help choose the recipient. The board discussed utilizing marketing to grow the fund. Jamie mentioned that the final home series was officially named the Tammy Powell Memorial Home Series and that Bryce was present for the awards. Betty suggested that we post an informational page on our website informing the club who Tammy Powell and Chad Engstrom were.
- g. Executive Session – Compensation discussion**
- i. The board met in executive session to discuss Jamie’s compensation. Following executive session, Rich made a motion to approve the compensation package. The motion was seconded by Don Walde. The motion passed unanimously.

Meeting adjourned @ 7:20.